

GHEC 2020 Sponsorship Opportunities November 5-7, 2020

Sponsorship Levels and Benefits

\$30,000 | Freedom Sponsors

- Special recognition at conference from the Master of Ceremonies.
- Opportunity to speak or present video in applicable plenary session (5 minutes)
- Participation in a workshop session
- Full page advertisement in conference program
- 6 Complimentary Registration
- 2 Booth (6'x6' inclusive of 2 table and 2 chairs)
- 2 Banners within designated booth space and other areas if applicable
- Name and logo listed in event program and on conference website
- Logo placement on event backdrop and flyers (as applicable)
- Logo placed on screen during break time of event
- Brand mentioned by host.
- Brand logo placement on event email blasts and other conference communications
- Include product usage/advertisement on event highlight video (posted after conference on social media accounts after event)
- Signage outside of designated workshop track.
- Certificate of Appreciation

\$20,000 | Platinum Sponsors

- Full page advertisement in conference program
- 4 Complimentary Registration
- 2 Booth (6'x6' inclusive of 2 table and 2 chairs)
- 2 Banners within designated booth space and other areas if applicable
- Name and logo listed in event program and on conference website
- Logo placement on event backdrop and flyers (if applicable)
- Logo placed on screen during break time of event
- Video promo up to 1 minutes in plenary session
- Brand mentioned during event by host.
- Include product usage/advertisement on event highlight video (posted after conference on social media accounts after event)

- Brand logo placement on event email blasts and other conference communications
- Signage outside of designated workshop.
- Certificate of Appreciation

\$15,000 | Gold Sponsor

- Half page ad in conference program
- 2 Complimentary Registration
- 1 Booth (6'x6' inclusive of 2 table and 2 chairs)
- 1 Banners within designated booth space.
- Name and logo listed in event program and on conference website
- Logo placement on event backdrop and flyers (if applicable)
- Logo placed on screen during break time of event
- Video promo up to 2 minutes in plenary session
- Brand mentioned during event by host.
- Include product usage/advertisement on event highlight video (posted after conference on social media accounts after event)
- Brand logo placement on event email blasts and other conference communications
- Signage at coffee breaks
- Certificate of Appreciation

\$10,000 | Silver Sponsors

- 1 Complimentary Registration
- 1 Booth (6'x6' inclusive of 1 table and 2 chairs)
- 1 Banners within designated booth space
- Name and logo listed in event program and on conference website
- Logo placement on event backdrop and flyers (if applicable)
- Logo placed on screen during break time of event
- Brand logo placement on event email blasts
- Certificate of Appreciation

\$5,000 | Bronze Sponsor

- 1 Complimentary Registration
- 1 Booth (6'x6' inclusive of 1 table and 2 chairs)
- 1 Banner within designated booth space
- Name and logo listed in event program and on conference website
- Certificate of Appreciation
- We can also customize executions to especially highlight your campaign and brand equity.



GHEC 2020 Sponsorship Opportunities November 5-7, 2020

Company Name:			
Agreed package:	Freedom only (30,000) Platinum only (20,000) Gold (15,000) Silver (up to 10,000) Bronze (up to 5,000) Customized		
I authorize to commit:	\$ as a sponsor for GHEC 2020		
Will you contribute prizes in the event raffle?	YES NO Please list your prizes: 1. 2. 3.		
Tax Identification Number:			
Nature of Business:			
Name of Authorized Representative:			
Designation/ Position:			
Street Address/City/State/Zip:			
Webpage:			
Contact number:			
Email Address:			
Date:			

Additional notes (to be filled out by GHEX)		

PAYMENT & INFORMATION

Please sign the sponsorship application and **email to Trudi Miller** at <u>trudim@hslda.org</u>. You may submit your tax-deductible sponsorship payment via mail to: **Michael Donnelly, HSLDA | P.O. Box 3000 | Purcellville, VA 20134**.

If you have questions regarding the sponsorship or your participation, please call Michael Donnelly at 540-338-8628 or Trudi Miller at 540-338-8613.